FRIENDS OF THE NATIONAL INSTITUTE OF NURSING RESEARCH

AMBASSADORS PROGRAM

IN SUPPORT OF NINR
OVERALL GOAL/PURPOSE OF THE FNINR AMBASSADORS PROGRAM

The goal of the FNINR Ambassadors Program is to extend the reach of advocacy efforts for improving the funding and knowledge about the National Institute of Nursing Research. The Ambassadors Program seeks to increase the awareness of nursing research in all communities and actively promote nursing research activities in NINR. The Ambassadors Program is designed to serve as a resource to state and national legislators about NINR’s mission and endeavors and to actively advocate for increased funding for NINR activities.

WHAT IS THE AMBASSADORS PROGRAM?

The FNINR Ambassadors Program is a group of committed individuals willing to serve as advocates of NINR. Chosen through an application process reviewed by the FNINR Advocacy Committee of the FNINR Board, these selected Ambassadors will work to influence Congress and advocate for the goals and vision of NINR. This elite designation will be limited to a group of 25, with peer networking and communication being an integral part of the Ambassadors Program.

ACTIVITIES IN WHICH AMBASSADORS WOULD BE INVOLVED INCLUDE:

• Conducting visits with state and national legislators to share results of research conducted in the region, the importance of NINR’s work, and the need for increased funding.
• Attending regional nursing research events, including receptions at meetings of nursing research associations at which Ambassadors would be identified as such and deliver the Program’s message.
• Serving as a resource to local news media about the impact of nursing research.
WHO SHOULD CONSIDER BECOMING AN AMBASSADOR?

Ambassadors will be those who understand and have a willingness to share the impact of nursing research on the health of the nation. Ambassadors can have benefitted from nursing research as a Principal Investigator, a participant in a study, a healthcare leader who has received funding for their programs, or someone who has passion about the mission of NINR.

Individuals who may want to consider being named an Ambassador:

Selected Ambassadors:

- Will possess an enthusiastic desire to share the mission, vision and value of NINR and nursing research with the public and with state and national legislators.
- Will be leaders who are knowledgeable about and/or supporters of nursing research.
- Will possess excellent communication skills and be willing to serve as a resource to news media about the impact of nursing research.

CRITERIA FOR AN AMBASSADORSHIP

Selected Ambassadors:

- Will possess an enthusiastic desire to share the mission, vision and value of NINR and nursing research with the public and with state and national legislators.
- Will be leaders who are knowledgeable about and/or supporters of nursing research.
- Will possess excellent communication skills and be willing to serve as a resource to news media about the impact of nursing research.

EXPECTATIONS OF AN AMBASSADOR

- Participate in orientation webinars and at least one annual education session (via webinar). Dates will be announced.
- Participate in two coordinating teleconferences with the other Ambassadors. Dates will be announced.
- Provide a list of activities to FNINR on an annual basis.
- Engage in face-to-face meetings with local and national legislators, at least twice a year, to share the impact of NINR nursing research.
- Personally attend regional nursing research conferences and other events as identified by the Program.
- Serve as an advocate for NINR and nursing research at other activities as identified by the Program.
- Meet personally with potential and influential funders.

FNINR Gala Sponsors

- Scientists from other disciplines

Principal Investigators or recipients of NINR grants

- Associate Deans of Schools of Nursing

Participants in a research study

- Deans of Schools of Nursing, especially those with substantial NINR grant funding

Chief Nursing Officers

- Anyone with a passion for nursing research
BENEFITS OF BEING AN AMBASSADOR

Benefits applicants will enjoy by being selected for an Ambassadorship:

• Demonstration of exceptional commitment to nursing research and the impact it has on improving the health of the nation.

• National recognition as a visible supporter of NINR and nursing research.

• Service as part of an elite team known as NINR Ambassadors.

• Expanded personal and professional networks of nurse research advocates.

• National recognition at the FNINR Gala, on the FNINR website, and Program communication materials.

APPLICATION PROCESS

Applications for the inaugural cohort must be submitted to the FNINR Executive Director at sdove@fninr.org or by fax to 703-444-5597 no later than close of business on MONDAY, DECEMBER 16, 2013.

Starting October 15, 2013, application forms will be accessible online at www.fninr.org.

Applications will be reviewed and selections made by the FNINR Advocacy Committee.

The inaugural cohort will be notified by March 1, 2014.
Applications must be submitted by close of business, MONDAY, DECEMBER 16, 2013 to FNINR Executive Director Susan Dove, at sdove@fninr.org or via fax to 703-444-5597.

<table>
<thead>
<tr>
<th>FIRST NAME</th>
<th>MIDDLE INITIAL</th>
<th>LAST NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TITLE/CREDENTIALS (if applicable)**

**INSTITUTION/CORPORATION (if applicable)**

**ADDRESS**

<table>
<thead>
<tr>
<th>CITY</th>
<th>STATE</th>
<th>ZIP CODE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**DAYTIME TELEPHONE NUMBER**

**CELL PHONE NUMBER**

**EMAIL ADDRESS**

**REFERRED BY (if applicable)**

**TITLE/CREDENTIALS (if applicable)**

**INSTITUTION/CORPORATION (if applicable)**

**DAYTIME TELEPHONE NUMBER** | **CELL PHONE NUMBER**

**EMAIL ADDRESS**

**RELATIONSHIP TO APPLICANT**
Please provide a Curriculum Vitae and short paragraph as to why the applicant should be selected for the FNINR Ambassadors Program in support of FNINR.