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[www.fninr.org](http://www.fninr.org)

January 3, 2012

Dear Nursing Research Supporter:

On Wednesday, September 12, 2012, the Friends of the National Institute of Nursing Research (FNINR) will welcome more than 1,000 of the nation's most influential leaders in nursing and health care to celebrate the National Institute of Nursing Research (NINR) at the Omni Shoreham Hotel in Washington, DC. You are invited to be part of this premier nursing research event as one of the Gala sponsors.

You most likely receive a number of requests for event sponsorships, but FNINR asks that you consider its proposal. This year's event is more than just a summit of thought leaders, it is a celebration of NINR's 27 years as part of the National Institutes of Health. Through the efforts of NINR, the important work that nurses do is underscored by scientifically valid findings that inform their nursing practice. Because of nursing research, there is increased respect for the nursing profession as well as a global recognition of the importance of nursing in managing the health and well-being of the patient. Improving health care for all patients across the lifespan and around the world is a goal of NINR.

Sponsoring the FNINR NightinGala will attach your name and brand to what has become THE event for nursing scholarship and research in the United States. It will be publicized in regional media, within national nursing trade publications, and through various National Institutes of Health channels.

We offer the following sponsorship levels and benefits:

**Breakthrough Presenting Sponsorship **\$25,000****

- Speaking opportunity at event
- Prominent on-site exposure via logos, banners and signage
- One table (seats 10 individuals)
- Distribution of company logo conference souvenir
- Inclusion of gifts and printed materials in attendee welcome kits
- Two-page ad spread in event program
- Inclusion of corporate logo and link on event website and invitation

**Discovery Sponsorship **\$15,000****

- On-site exposure via logos, banners and signage
- Five tickets to the event
- Inclusion of gifts and printed materials in attendee welcome kits
- Full-page ad in event program
- Inclusion of corporate logo and link on event website and invitation

**Investigator's Sponsorship** **\$10,000**

- Inclusion of printed materials in attendee welcome kits
- Two tickets to the event
- Half-page ad in event program
- Inclusion of corporate logo and link on event website and invitation

**Colleague's Sponsorship** **\$5,000**

- Inclusion of one print publication in attendee welcome kits
- One ticket to the event
- Quarter-page ad in event program
- Inclusion of corporate logo and link on event website and invitation

**Scholar's Sponsorship** **\$2,500**

- Logo in event program
- Inclusion of corporate logo and link on event website and invitation

**Future Fund Sponsorship** **\$500**

- Sponsorship goes directly to funding of an emerging nurse scientist's research
- Inclusion of corporate logo and link on event website and invitation

We hope you will be able to sponsor this significant event and join us as well!

Please complete the attached form and mail it back to me with your sponsorship check. If you need additional information, please contact me at 703-444-5527 or sdove@fninr.org.

I look forward to hearing from you or your representative!

Sincerely,



Susan H. Dove  
FNINR Executive Director